

# Paula K. Baldwin

4400 University Drive MS 6A8 • Fairfax, Virginia 22030  
Office: 703.993.8338 • Fax: 703.993.8300 • Email: pbaldwi1@gmu.edu

## ACADEMIC/PROFESSIONAL BACKGROUND

### Educational Background

- B.A., University of Texas at San Antonio, 2007  
Major: Communication - Emphasis in Public Relations
- M.A., Texas State University-San Marcos, 2009  
Concentration: Communication Studies
- Ph.D. George Mason University (In progress)  
Concentration: Health Communication  
Advisor: Dr. Melinda Villagran

### Honors

- Department of Communication Doctoral Nominee for the George Mason University Dean's Challenge Award, 2010-2011
- Department of Communication Outstanding Graduate Student Award Nominee for Texas State University-San Marcos Department, 2009
- Outstanding Senior Student University Life Awards Nominee at University of Texas at San Antonio, 2007
- National and International Travel Scholarships Recipient from George Mason University, 2009-2010
- National Travel Scholarships Recipient from Texas State University, 2007-2009
- Study Abroad Scholarship Recipient to Université du Québec à Montréal, Summer 2006

## SCHOLARLY/CREATIVE

### Publications

- Maibach, E. W., Nisbet, M., **Baldwin, P.**, Akerlof, K., & Diao, G. (In Review). Reframing climate change as a public health issue: An exploratory study of public reactions. *BioMedical Central Journal*.
- Parker Oliver, D., Wittenberg-Lyles, E., Demiris, G., Washington, K., **Baldwin, P.**, & Regehr, K. (In Review). Participation of family on hospice interdisciplinary teams: The nursing home experience. *Research in Gerontological Nursing*.
- Wittenberg-Lyles, E., Parker Oliver, D., Demiris, G., & **Baldwin, P.** (In Press). The ACTIVE intervention in hospice interdisciplinary team meetings: Exploring family caregiver and hospice team communication. Submitted to the *Journal of Computer-Mediated Communication* on E-health.

Villagran, M. M., Goldsmith, J., Wittenberg-Lyles, E., & **Baldwin, P.** (In Press). Creating COMFORT: A communication-based model for breaking bad news in healthcare interactions. Submitted to *Communication Education*.

Wittenberg-Lyles, E.M., Parker Oliver, D., Demiris, G., & **Baldwin, P.** (2009). Exploring videophone communication between hospice teams and family caregivers during interdisciplinary team meetings. *Journal of Pain and Symptom Management*.

Wittenberg-Lyles, E., **Baldwin, P.**, Parker Oliver, D., & Demiris, G. (2008). Communication dynamics in hospice teams: Understanding the role of the chaplain. *Journal of Palliative Medicine*.

Wittenberg-Lyles, E., Parker Oliver, D., Demiris, G., & **Baldwin, P.** (2008). Communication dynamics in hospice teams: Understanding the role of the chaplain in interdisciplinary team collaboration. *Journal of Palliative Medicine*, 11, 10, 1330-1335.

### **Books**

**Baldwin, P.**, & Villagran, M. M. (2010) (In Review). Tanorexics, Melanoma, and *GTL* on the Jersey Shore: Communicating about the Health Risks of Tanning Beds. Kendall/Hunt edited case studies book in Health Communication Research.

Keeley, M. P., & **Baldwin, P.** (2010) (In Review). The “Heart Family:” A Case Studying Examining Communication at the End of Life. Kendall/Hunt edited case studies book in Health Communication Research.

**Baldwin, P.** (2006). Martha Stewart: From Leona Helmsley to folk heroine. In M. G. Adams, & A. Alkhafaji (Eds.), *Business Research Yearbook*. (pp. 697-702). Beltsville, MD: The International Academy of Business Disciplines.

### **Other Publications**

**Baldwin, P.** (January 2010). EMTs need better communication tools, study says. *UPIU.com*

**Baldwin, P.** (December 2009) Putting laws into action challenges first responders. *UPIU.com*

**Baldwin, P.** (2009) *A Guide to Public Speaking*, Third Ed., Test Bank & IRM, Dr. Dan O’Hair, et al.

**Baldwin, P. K.** (May 2008) *Spectra*, 44, 5, p1-1, 1/6p. (Letter to the Editor).

## TEACHING

Graduate Teaching Assistant	Texas State University 2007-2008
Graduate Teaching Assistant	Texas State University Summer 2008
Lecturer	Texas State University 2008-2009
Co-Teaching Nonverbal Communication	George Mason University Spring 2010
Adjunct	George Mason University Summer Session C

## Courses Taught

### George Mason University

Communication 325 Nonverbal Communication, co-teaching with Dr. Villagran (2010)  
 Communication 101 (Summer 2010)

### Texas State University

Communication 1310 Introduction to Communication (2007-2009)  
 Communication 3326 Family Communication Section on Secrets and Stories (2009)  
 Communication 5325 Health Communication Section on Intercultural (2008)  
 Communication 1310 Section on Listening and Responding (2007)

## Other

Speaker for Baltimore Regional Sustainability (Baltimore City and Anne Arundel, Baltimore, Carroll, Hartford and Howard Counties), *Global Warming's Six Americas 2008-2010* (March 2010)

Faculty Advisor for the Presidential Inaugural Youth Conference, Washington, D.C. (2009)

Certificate in Alternate Dispute Resolution awarded - Texas State University-San Marcos (2008)

## RESEARCH GRANTS

Funding Source: Merck Pharmaceuticals (2010)

Role: Volunteer Research Assistant (Kreps, PI, & Villagran, Co-PI)

Project Title: Communicating Medical Adherence and Patient Decision-making

Funding Source: National Science Foundation: Informal Science Education (2009-2010)

Role: Research Assistant (Rowan, PI, & Maibach, Co-PI)

Project Title: Evaluating TV Meteorologists' Best Practices for Informal Science Education

Funding Source: National Parks and Recreation Association (2009)

Role: Volunteer Research Assistant (Kreps, PI, & Villagran, Co-PI)

Project Title: Evaluating the Development and Implementation of an Urban Park in Washington, DC to Increase Physical Activity and Health Awareness of Inner-City Minority Youth

Funding Source: Center for Infrastructure Protection, George Mason School of Law (Summer 2009)

Role: Research Assistant (Villagran, PI)

Project Title: Legal Barriers to Inter-agency and Public Communication during Public Health Emergencies: Improving Decision-making

Funding Source: Robert Wood Johnson Foundation (Summer 2009)

Role: Research Assistant (Maibach, PI, Roser-Renouf, Co-PI, GMU, & Leiserowitz, Co-PI, Yale)

Project Title: Global Warming's Six Americas 2009 Audience Segment Analysis

Funding Source: Unfunded (2008-2009)

Role: Volunteer Research Assistant (Keeley, PI, Texas State University-San Marcos)

Project Title: Final Conversations II: The Child's Voice

Funding Source: Unfunded (2007)

Role: Volunteer Research Assistant (Wittenberg-Lyles, PI, University of Texas at San Antonio)

Project Title: Hospice Chaplains' Role as IDT Members

Funding Source: National Cancer Institute (2008-2010)

Role: Volunteer Research Assistant (Wittenberg-Lyles, PI, University of North Texas, & Oliver Parker, Co-PI, University of Missouri)

Project Title: Multiple Projects, including Interdisciplinary Team (IDT) Communication and Videophone use in Communication between IDTs and Caregivers.

Funding Source: Unfunded (2006)

Role: Volunteer Research Assistant (Villagran, PI, & Wittenberg-Lyles, Co-PI, University of Texas at San Antonio)

Project Title: Volunteers as Valued Team Members During Katrina Crisis

### Conference Presentations

Wittenberg-Lyles, E., Parker Oliver, D., Demiris, G., & **Baldwin, P.** (2010). Communication between hospice teams and informal caregivers during team meetings. To be presented at the 6th Research Congress of the European Association for Palliative Care, Glasgow, UK, June 10-12.

Witte, J., **Baldwin, P.**, Rowan, K., & Maibach, E. (2010). TV meteorologists as informal climate change educators: An assessment of "best practices." To be presented at the Eastern Communication Association Annual Conference, Baltimore, MD, April 22-25. (Applied Communication Panel)

- Baldwin, P.**, Nisbet, M. C., & Maibach, E. W. (2010). Reframing a contested public issue: Global warming and public health. To be presented at the Eastern Communication Association Annual Conference, Baltimore, MD, April 22-25. (Applied Communication Panel)
- Rowan, K. E., Maibach, E., **Baldwin, P.**, Brown, B., Witte, J., & Wilson, K. (2010). TV meteorologists who explain climate science: Preliminary findings. Presented at the Informal Science Education Summit, Washington, D.C., March 3-5, 2010.
- Baldwin, P.** (2009). An examination of the stories, rituals, and secrets of *The Family Stone*. Presented at the National Communication Association Conference, November 12-15, Chicago, IL.
- Baldwin, P.** (2009). Making the case for hospice: Beginning with the end in mind. Presented at the National Communication Association Conference, November 12-15, Chicago, IL.
- Baldwin, P.**, Kennie, J., & Lamb, L. A. (2009). Yours, mine, and ours: A preliminary examination of constructed families within the lesbian community. Presented at the National Communication Association Conference, November 12-15, Chicago, IL.
- Keeley, M. P. & **Baldwin, P.** (2009). The “Heart” family: Seven children’s narratives of their final conversations with their dying father. Presented at the National Communication Association Conference, Chicago, IL. (Panel)
- Baldwin, P.** (2009). Nonverbal grieving cues in children: Who’s watching whom? Presented at the Eastern Communication Association Annual Conference, April 23-26, Philadelphia, PA.
- Baldwin, P.**, Wittenberg-Lyles, E., Parker Oliver, D., & Demiris, G. (2009). An examination of the communication dynamics resulting from the structural characteristics and multiple roles of the interdisciplinary team hospice chaplain. Presented at the Eastern Communication Association Annual Conference, April 23-26, Philadelphia, PA. (Presenter)
- Wittenberg-Lyles, E.M., Parker Oliver, D., Demiris, G., & **Baldwin, P.** (2009). Exploring videophone communication between hospice teams and family caregivers during interdisciplinary team meetings. Presented at the Annual Assembly of American Academy of Hospice and Palliative Medicine and the Hospice and Palliative Nurses Association, March 25-28, Austin, TX. (Presenter)
- Wittenberg-Lyles, E., Parker Oliver, D., **Baldwin, P.**, & Demiris, G. (2008). Exploring family caregiver communication in hospice team meetings. Presented at the National Communication Association Annual Conference, San Diego, CA. (Presenter)
- Baldwin, P.**, & Querques, C. (2008). The emerging generation: Has the constructed homosexual identity communicated in media changed their attitudes? Presented at the annual convention of the Eastern Communication Association, Pittsburgh, PA. (Presenter)

Wittenberg-Lyles, E., **Baldwin, P.**, Parker Oliver, D., & Demiris, G. (2008). Communication dynamics in hospice teams: Understanding the role of the chaplain. Presented at the Annual Assembly of the American Academy of Hospice and Palliative Medicine and the Hospice and Palliative Nurses Association, January 30- February 2, Tampa FL.

**Baldwin, P.** (2008). *Chocolat: Reinventing the fairy tale*. Presented at University of North Texas New Voices, New Research Undergraduate and Graduate Conference, Denton, TX.

Villagran, M. M., Wittenberg-Lyles, E., & **Baldwin, P.** (2007). Communicating support: Ad hoc volunteerism in natural disasters. Presented at the annual convention of the National Communication Association, Chicago, IL.

Villagran, M. M., Wittenberg-Lyles, E., & **Baldwin, P.** (2006). Communicating support: Ad hoc volunteerism of Hurricane Katrina volunteers. Presented at the annual convention of the National Communication Association, San Antonio, TX.

### Conference Papers In Review

Villagran, M. M., & **Baldwin, P.** The Role of Culture in Patient Adherence Decision Making. European Association for Communication in Healthcare International Conference on Communication in Healthcare, Verona, Italy, September 5-8, 2010.

Rowan, K. E., **Baldwin, P. K.**, Brown, B., Witte, J., Maibach, E., & Wilson, K. Weather news and climate change science: Do TV meteorologists' explanations of climate change science match ISE best practices for sharing science? Association for Education in Journalism and Mass Communication Annual Conference, Denver, CO, August 4-7, 2010.

Kreps, G. L., Villagran, M. M., Trowbridge, J., **Baldwin, P.**, Barbier, Y., Chang, A., Jun, J., Tucker, M., Saxton-Ross, A., & Melancon, H. Impact of environmental change on African-American youth physical activity in urban communities: A pilot study. National Communication Association National Conference, San Francisco, CA, November 11-14, 2010.

**Baldwin, P.**, Wittenburg-Lyles, E., Parker Oliver, D., Demiris, G., & Tran, C. RE-ACT: Rethinking Education for Assessing Caregivers for Team Intervention. National Communication Association National Conference, San Francisco, CA, November 11-14, 2010.

**Baldwin, P.** Bridging the Provider-Patient Gap with Humor: Who's on First? National Communication Association National Conference, San Francisco, CA, November 11-14, 2010.

**Baldwin, P.** Bridging the Gaps: The Impact of Terminal Illness on the Family. National Communication Association National Conference, San Francisco, CA, November 11-14, 2010.

**Baldwin, P.** I'll Love You Forever, I'll Like You For Always: Emotional Tyranny in the Workplace. National Communication Association National Conference, San Francisco, CA, November 11-14, 2010. (Organization Communication Panel)

Keeley, M. P., & **Baldwin, P.** Everyday talk and routine interactions are vital for children and adolescents. National Communication Association National Conference, San Francisco, CA, November 11-14, 2010. (Health Communication Panel)

Rowan, K. E., **Baldwin, P.**, Brown, B., Witte, J., & Maibach, E. Weather News – Along with a little climate change science: Do TV meteorologists' explanations of climate change science match ISE best practices for sharing science? National Communication Association National Conference, San Francisco, CA, November 11-14, 2010. (Pre-conference panel: Communicating Science in Routine, Recreational, Controversial, and Crisis Contexts: Theory, Research, Funding)

## **Organizations**

### Honorary:

Golden Key International Honor Society

Alumni Mortar Board Honor Society Alumni

Lambda Pi Eta Honor Society Alumni

Sigma Kappa Upsilon Honor Society Alumni

Who's Who of American Universities and Colleges 2006-2007

The National Dean's List 2005-2006

### Professional:

National Communication Association

Eastern Communication Association

American Academy of Hospice and Palliative Medicine