

ANNOUNCEMENT

Climate Change Communication Graphic Designer (Paid Student Position) Summer 2017

National Park Service (National Capital Region) &
George Mason University's Center for Climate Change Communication

Deadline: Friday, January 27, 2017

Description

The National Park Service (NPS) cares for special places saved by the American people so that all may experience our heritage. In this capacity, NPS is in a unique position to observe changes brought about by global warming, and to engage park visitors in conversations about climate change. George Mason University's Center for Climate Change Communication (4C) conducts research on, and teaches about, climate change public engagement strategies.

In this summer program, up to six interdisciplinary interns and two multimedia students will have the opportunity to work with 4C, NPS, park staff and the NPS's Urban Ecology Research Learning Alliance on climate change communication projects at National Capital Region Parks (Greater Washington, D.C.) in the summer of 2017. Examples of previous year's projects can be found at http://climatechangecommunication.org/internship_program/

Qualifications

The 12-week internships are open to graduate students or exceptional rising junior or senior undergraduate students studying in any relevant field. Two multimedia students will support four to six interdisciplinary student interns, who have backgrounds in a combination of biology, environmental science, sustainability, natural resources, sociology, communication, psychology, etc. One multimedia student will be the summer program's graphic designer and another student will be the program's videographer. Ideal applicants will have a strong interest in National Parks and a positive attitude and interest in learning, thinking creatively, and working as a member of an interdisciplinary communication team. Graphic designers will work with interdisciplinary interns to develop graphics/illustrations, icons, and infographics that tell national park climate stories. Student will be responsible for uploading content (photos, graphics and text) into the NPS content management system, so familiarity with dreamweaver or WordPress, HTML, or CSS is a plus. Additionally, familiarity with video production and editing is a plus

Please indicate in your resume and cover letter your knowledge, skills, abilities, and interest in the following:

- Advanced computer skills and strong capabilities in design software such as Adobe Creative Suite (Illustrator, Photoshop, and InDesign)
- Communication, such as interpretation, public outreach, journalism, or marketing.
- Interest in learning more about local climate impacts, NPS and environmental communication
- Interdisciplinary collaboration, working with clients and meeting client needs in an articulate, professional demeanor

- Experience with representing organizations on social media, such as Facebook, Instagram, and Twitter

Expectations include:

- Strong experience in graphic design and photography, both web and print. Ability to develop graphics/illustrations, icons and infographics. Student is required to provide own access to Adobe Creative Suite.
- Ability to execute tasks in a timely manner and demonstrated ability to manage multiple projects simultaneously.
- Strong creativity skills and ability to generate new ideas.
- Proven ability to develop effective communication products with minimal editing and strong attention to detail.
- Familiarity with cloud-based computing, collaborative document editing, and diligence in updating task lists on productivity software.

Students must be attending a U.S. accredited college or university and must be legally allowed to work in the U.S. Interns may be required to pass a Federal government background check.

Dates, Duration, and Location

Internships are full time (40 hours per week) for 12 weeks, running from Monday, June 5th through Friday, August 25th. All work in the first ten weeks will take place in Washington, DC metro area. The final two weeks (with same biweekly pay) can be completed remotely.

Housing is not provided. Interns will meet twice a week at the GMU Arlington Campus, which is easily accessed by the Metro. (Driving to Arlington is not recommended.)

Having a personal vehicle is recommended and ideal for traveling to National Parks but not required, as interns are strongly encouraged to carpool to park sites.

Stipend

Interns will be paid a minimum of \$290 per week on biweekly pay schedule.

How to Apply

Applicants should submit the following materials (combined as ONE PDF file with applicant's name as the file name) to lbeall3@gmu.edu with "NPS4C - [Applicant Name]" as the subject line:

- (1) Resume or CV
- (2) Undergraduate and/or graduate transcript (unofficial is acceptable)
- (3) One page cover letter discussing your specific interest in the internship and highlighting your qualifications and multimedia experience.
- (4) TWO References:
 - a. name,
 - b. contact information, and
 - c. nature of the relationship (e.g., professor, employer)
- (5) A selection of projects from your portfolio to demonstrate previous work

Please note: Only COMPLETE applications will be reviewed.

Inquiries regarding this internship may be directed to lbeall3@gmu.edu

Internship Application Timeline:

Deadline for completed applications: Friday, January 27, 2017

Interview selection: Week of Monday, February 13, 2017

Interviews: Monday, February 27th – Friday, March 17, 2017

Intern offer letter distribution by: Friday, March 31, 2017

Diversity

The NPS and 4C seek a diverse cohort of interns. Applicants with diverse backgrounds from underrepresented groups are encouraged to apply.